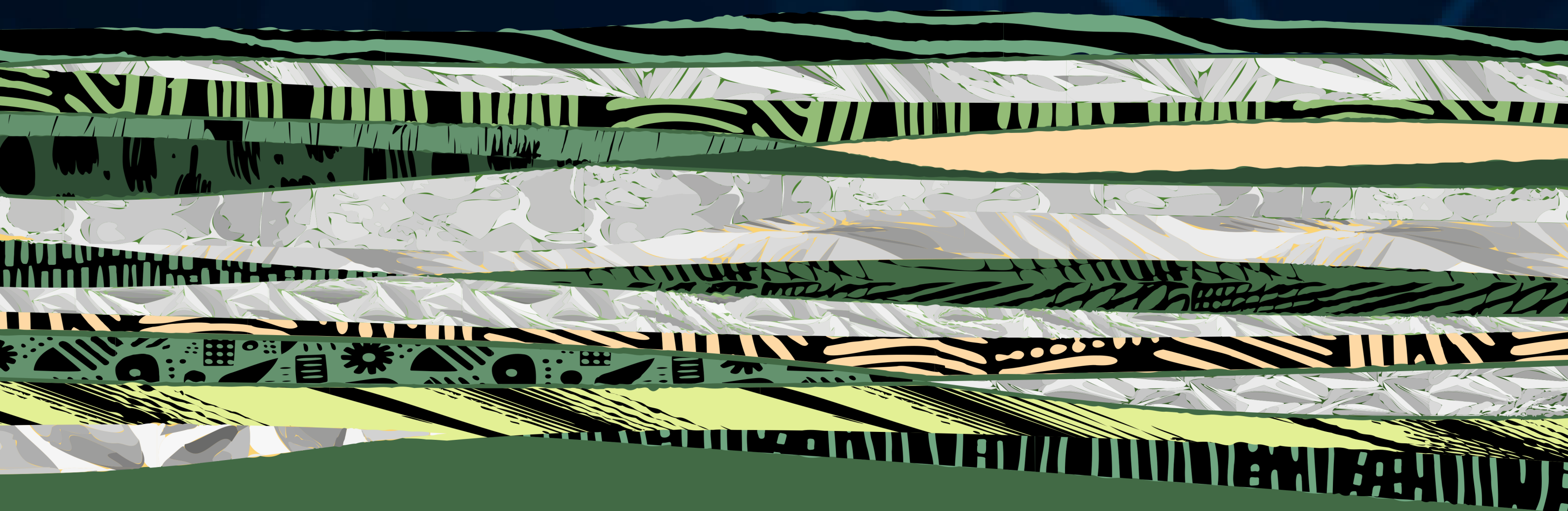




Connecting the world with the Brazilian audiovisual industry



ORGANIZED BY



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apexBrasil

MINISTRY OF
DEVELOPMENT,
INDUSTRY, TRADE
AND SERVICES

BRAZILIAN GOVERNMENT
BRASIL
UNITING AND REBUILDING

SIAESP
SINDICATO DA INDÚSTRIA AUDIOVISUAL
DO ESTADO DE SÃO PAULO



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LaReina is an independent audiovisual production company specializing in the creation, production, and distribution of original fiction and non-fiction content. With full infrastructure and a creative team driven by innovation, we develop projects that combine technical excellence, aesthetic vision, and narrative impact. Our work is grounded in ethics, diversity, and originality, with the goal of connecting people and transforming perspectives through high-quality, meaningful storytelling.



Bluffing for Love

Mentindo por um Sonho

PROJECT
BRAZIL • 10 EPISODES OF 40' • REALITY SHOW

16 couples in a house, pretending they don't know each other. If they slip up and their relationship is discovered, they are eliminated. But if they hold their ground, resist temptations, and handle the drama... they reach the finals and could win a big prize to make their dream come true – for being the best at lying.

• **Filming Locations:** Brazil • **Language:** Portuguese • **Development stage:** Development • **Production Company:** LaReina Casa de Ideias • **Distribution Company:** LaReina Casa de Ideias • **Sales:** LaReina Casa de Ideias • **Available territories:** All Territories Available • **Looking for:** Funding, Co-production, VOD

The Hostel

The Hostel

PROJECT
BRAZIL • 10 EPISODES OF 40' • REALITY SHOW



People coming from all over the country, interested in enjoying the moment to the maximum, are summoned for a unique experience in the Hostel. A place where they'll enjoy a nice life in exchange for some chores, in a normal hostel, but with a fundamental difference: They'll be confined and totally disconnected from the exterior world, but being recorded and exhibited 24 hours a day. The only contact with reality will happen through the events and parties that the participants will produce every week at the Bar.

• **Filming Locations:** Brazil • **Language:** Portuguese • **Development stage:** Development • **Production Company:** LaReina Casa de Ideias • **Distribution Company:** LaReina Casa de Ideias • **Sales:** LaReina Casa de Ideias • **Available territories:** All Territories Available • **Looking for:** Funding



ADRIANA MARQUES

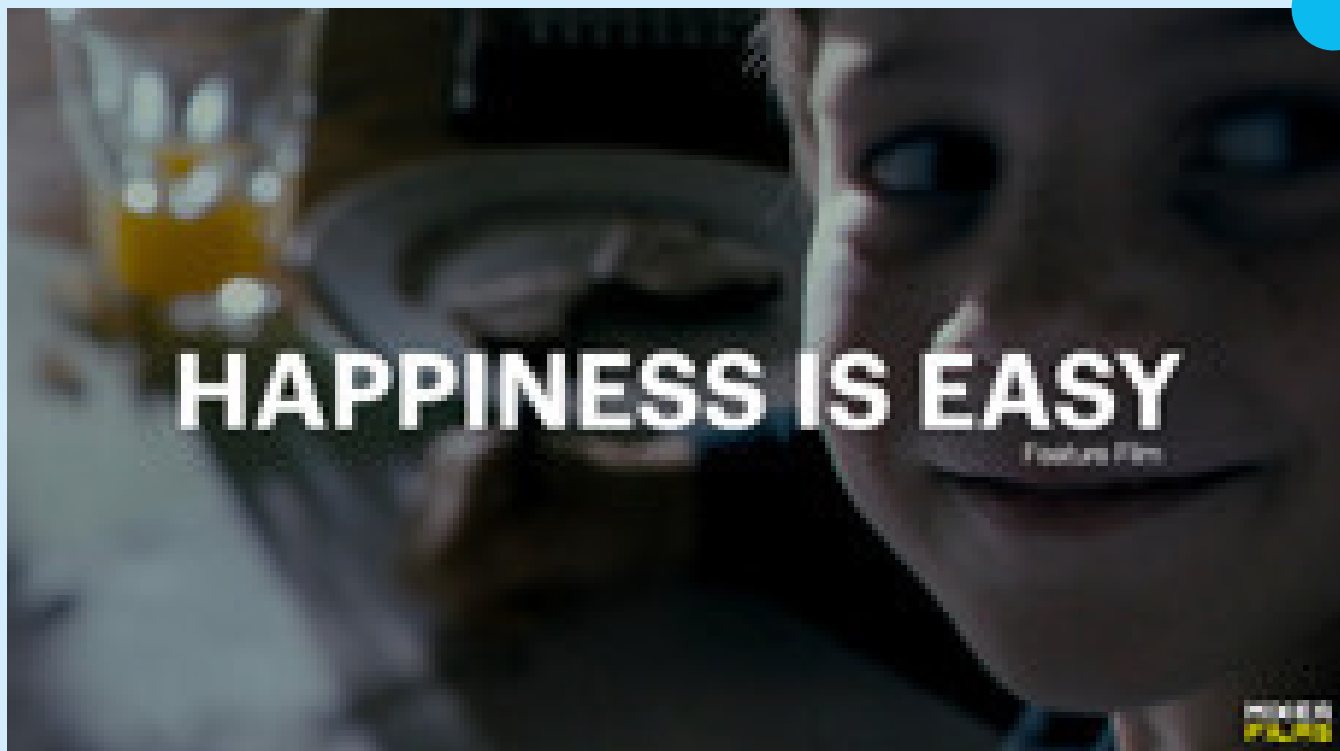
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Mixer Films is one of the leading audiovisual production companies in the country, with national and international awards. It has produced 10 feature films and over 50 series across various genres for platforms such as Globoplay, Gloob, Discovery/Max, Disney, Amazon, SBT, TV Cultura, and Band.



Happiness is Easy

A Felicidade é Fácil

FILM
BRAZIL • 2027 • 90' • DRAMA

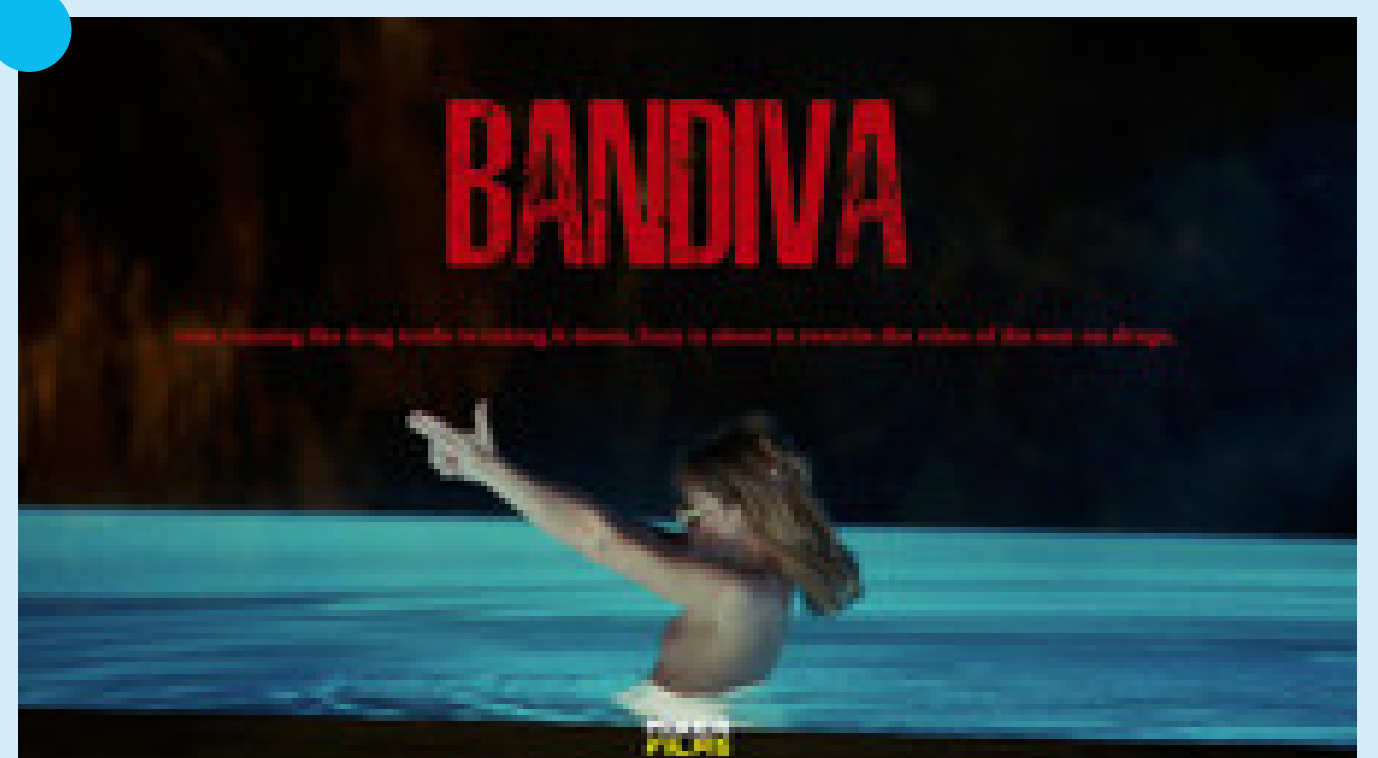
A 5-year off boy of modest origins is mistaken for the son of a wealthy advertiser and is kidnapped. While the boy is in the hands of the kidnappers, the advertiser takes advantage of the situation, making all those involved face deep-seated moral dilemmas.

• **Director:** João Daniel Tikhomiroff • **Screenwriter:** Camila Raffanti • **Cast:** **Desired:** Antonio Fagundes, Ricardo Darin, Paola Oliveira • **Filming Locations:** São Paulo and location in a foreign country, to be defined • **Language:** Portuguese • **Development stage:** Early Development • **Production Company:** Mixer Films • **Sales:** Mixer Films / Adriana Marques / adriana.marques@mixer.com.br • **Budget:** estimated USD\$4.000.000,00 • **Available territories:** All Territories Available **Looking for:** Funding, Co-production, VOD

Bandiva

Bandiva

PROJECT
BRAZIL • 2027 • 8 EPISODES
• DRAMA, ACTION SERIES



Suzy assumes her husband's role in drug trafficking after his arrest but is unaware she's being tracked by Loba, a Federal Police Chief. After realizing her betrayal, she faces a choice: join Loba or oppose her. She chooses both, navigating a dangerous path between crime and conflict.

• **Director:** Luis Pinheiro • **Screenwriter:** Luis Pinheiro and Carla Meireles • **Filming Locations:** Locations in Brazil and Colombia • **Language:** Portuguese • **Development stage:** Early Development • **Production Company:** Mixer Films • **Sales:** Mixer Films / Adriana Marques / adriana.marques@mixer.com.br • **Budget:** USD\$2.000.000,00 per episode • **Looking for:** Funding, Co-production, VOD



JULIANA BAUER

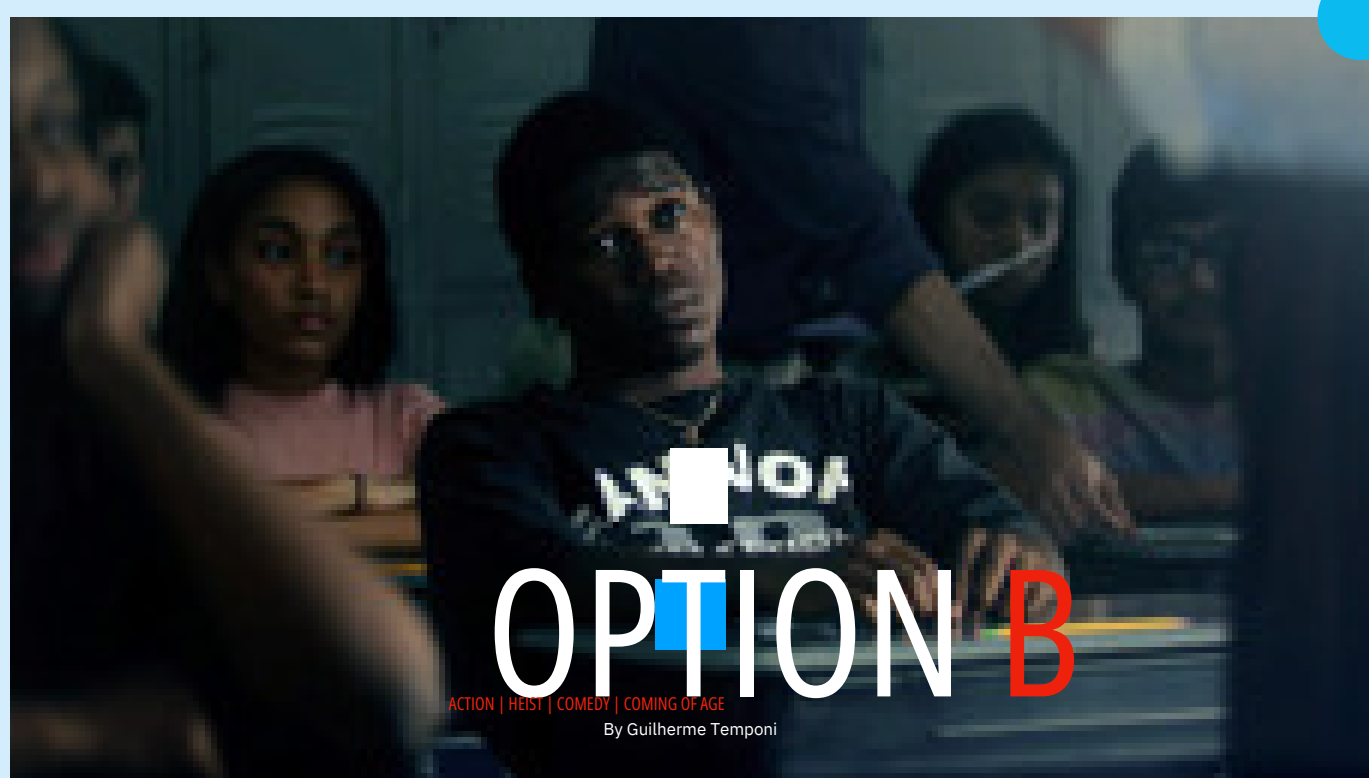
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With 20 years, Sentimental is today one of the largest producers of audiovisual content in the country. In cinema, we made the feature films: "Fla-Flu: 40 minutes before nothing" and "Women from Havana". For TV, the reality show "No Paraíso com Gio Ewbank"(GNT), the doc series "Eu me movo" (SporTV), awarded at the NY Festival, the fiction series "Terroros Urbanos" (Record and Warner) and the reality show "Mapa das Estrelas" (Lifetime), "Match nas Estrelas" (Amazon) and "Bora, o pódio é nosso!" (Gloob). Currently, we are producing the doc series "Próximo Hit"(E!). For cinema, we are producing a feature film, "Asa Branca - a voz da Arena" (Paris Filmes) and "Calendário do Amor" (H2O Filmes).



Option B

Alternativa B

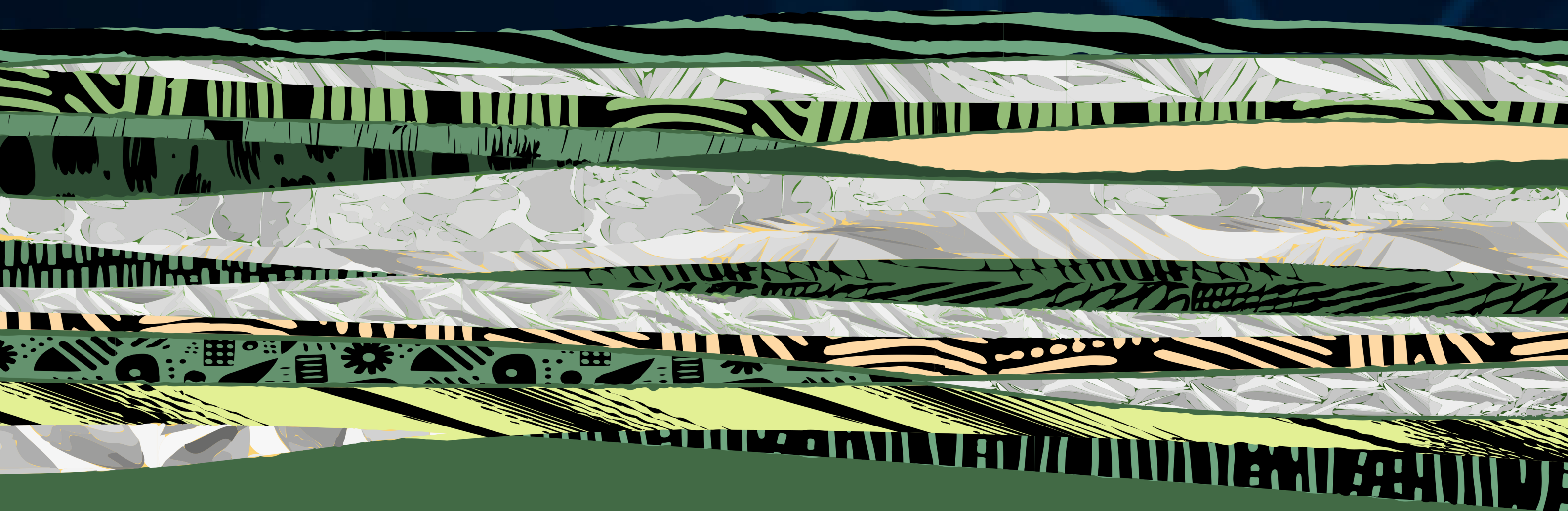
FILM

BRAZIL, SPAIN • 2026 • 90'

• COMEDY, ACTION, HEIST, COMING OF AGE

Failing his EBAU after an unexpected anxiety attack, Hector, the child prodigy, is forced to enter a school and prepare for the exam. Determined to be approved, he and his new friends decide to steal the EBAU test in an almost impossible operation.

• **Screenwriter:** Guilherme Temponi • **Cast:** Pedro Otoni • **Filming Locations:** Spain • **Language:** Portuguese, Spanish • **Development stage:** Development • **Production Company:** Sentimental Filme • **Sales:** Sentimental Filme /Juliana Bauer/ julianabauer@sentimental.com.br • **Budget:** USD\$ 3.000.000,00 • **Available territories:** All Territories Available • **Looking for:** Production, Co-production



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